



**Hi, I'm Rachel Wener,
a Web Developer
& Graphic Designer.**
My approach is simple - help the businesses I work with look their best through thoughtful design and clean, up to date code.

Contact

973-580-4059
rachelwener92@gmail.com

Education

Bachelor of Arts
Drexel University
Interactive Digital Media
2017

Skills

Wordpress
HTML, SCSS, JS, PHP, SQL
JS & Frameworks
CPanel & PHPMyAdmin
CLI & Git
Hubspot
UI/UX Design
AEM Components
Adobe Suite

Wordpress Expert & Front-End Developer

2022 - 2025

New Era Technology | Full-Time | Remote

- Developed, optimized, and maintained client WordPress sites using HTML, SCSS, JavaScript, and PHP, managing plugins, integrations, and accessibility compliance.
- Troubleshoot and refactored existing Wordpress builds to improve site performance, resolve technical issues, and ensure scalable, maintainable codebases.
- Supported a national financial institution's Adobe Experience Manager (AEM) platform by developing custom, authorable components with scalable frontend architecture integrated with APIs for real-time financial data.
- Collaborated on and enhanced New Era HubSpot Marketplace themes, developing dynamic, reusable modules to streamline customization and improve efficiency.

UI/UX Designer & Front-End Developer

2019 - 2022

ERPHealth | Full-Time | Hybrid

- Designed the complete UI/UX system for ERPHealth's HIPAA-compliant behavioral health platform, creating scalable, user-friendly interfaces for patients, clinicians, and administrators.
- Single-handedly built the modular frontend architecture using HTML, CSS, and JavaScript, integrating APIs for real-time patient data and interactive dashboards across web and mobile products.
- Designed and developed the ERPHealth WordPress website, showcasing the platform's features and advancing its visibility within the healthcare tech space.

Wordpress Developer & Graphic Designer

2019 - Present

Philly Friendship Circle | Part-Time | Hybrid

- Designed and developed a custom WordPress theme which I continue to manage and maintain to ensure accessibility & performance.
- Build responsive event and campaign microsites with integrated donation forms, chat functionality, and scalable layouts for ongoing programs and fundraisers.
- Strengthen and unify the organization's brand identity through consistent design systems and messaging across print and digital platforms.
- Design annual reports, newsletters, email and social campaigns, and full suites of event and fundraising collateral including signage, mailers, and sponsorship materials.

Wordpress Developer & Graphic Designer

2019 - 2023

FTCSolar | Contract | Remote

- Manage and expand the company's WordPress site to support marketing and growth initiatives.
- Design and produce digital and print advertising campaigns, including trade show booths and presentations.
- Create branded collateral such as reports, white papers, one-pagers, employee badges, and social media content.

Jr. Web Developer & Designer

2018 - 2019

Merz Branding | Full-Time | On-Site

- Developed new features for existing Wordpress sites.
- Designed and built email templates for MailChimp.

Web Development Intern

2016 - 2017

Netplus Agency | Full-Time | On-Site

- Assisted in developing new features for existing Wordpress sites including Friendlys website search bar (still in use today).
- Built HTML emails from mockups for multiple brands including I Hate Steven Singer.