



Hi, I'm **Rachel Wener**, a Web Developer & Graphic Designer.

My approach is simple
– help the businesses
I work with look their
best through thoughtful
design and clean, up to
date code.

Contact

973-580-4059
rachelwener92@gmail.com

Education

Bachelor of Arts
Drexel University
Interactive Digital Media
2017

Skills

Wordpress
HTML, SCSS, JS, PHP, SQL
JS & Frameworks
CPanel & PHPMyAdmin
CLI & Git
Hubspot
UI/UX Design
AEM Components
Adobe Suite

Wordpress Expert & Front-End Developer

2022 – 2025

New Era Technology | Full-Time | Remote

- **Developed, optimized, and maintained client WordPress sites** using HTML, SCSS, JavaScript, and PHP, managing plugins, integrations, and accessibility compliance.
- **Troubleshoot and refactored existing Wordpress builds** to improve site performance, resolve technical issues, and ensure scalable, maintainable codebases.
- **Supported a national financial institution's Adobe Experience Manager (AEM) platform** by developing custom, authorable components with scalable frontend architecture integrated with APIs for real-time financial data.
- **Collaborated on and enhanced New Era HubSpot Marketplace themes**, developing dynamic, reusable modules to streamline customization and improve efficiency.

UI/UX Designer & Front-End Developer

2019 – 2022

ERPHealth | Full-Time | Hybrid

- **Designed the complete UI/UX system for ERPHealth's HIPAA-compliant behavioral health platform**, creating scalable, user-friendly interfaces for patients, clinicians, and administrators.
- **Single-handedly built the modular frontend architecture** using HTML, CSS, and JavaScript, integrating APIs for real-time patient data and interactive dashboards across web and mobile products.
- **Designed and developed the ERPHealth WordPress website**, showcasing the platform's features and advancing its visibility within the healthcare tech space.

Wordpress Developer & Graphic Designer

2019 – Present

Philly Friendship Circle | Part-Time | Hybrid

- **Designed and developed a custom WordPress theme** which I continue to manage and maintain to ensure accessibility & performance.
- **Build responsive event and campaign microsites** with integrated donation forms, chat functionality, and scalable layouts for ongoing programs and fundraisers.
- **Strengthen and unify the organization's brand identity** through consistent design systems and messaging across print and digital platforms.
- **Design annual reports, newsletters, email and social campaigns**, and full suites of event and fundraising collateral including signage, mailers, and sponsorship materials.

Wordpress Developer & Graphic Designer

2019 – 2023

FTCSolar | Contract | Remote

- **Manage and expand the company's WordPress site** to support marketing and growth initiatives.
- **Design and produce digital and print advertising campaigns**, including trade show booths and presentations.
- **Create branded collateral** such as reports, white papers, one-pagers, employee badges, and social media content.

Jr. Web Developer & Designer

2018 – 2019

Merz Branding | Full-Time | On-Site

- **Developed new features** for existing Wordpress sites.
- **Designed and built email templates** for MailChimp.

Web Development Intern

2016 – 2017

Netplus Agency | Full-Time | On-Site

- **Assisted in developing new features** for existing Wordpress sites including Friendllys website search bar (still in use today).
- **Built HTML emails from mockups** for multiple brands including I Hate Steven Singer.