Rachel **Wener**
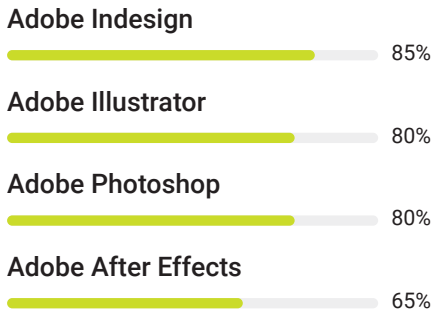
Designer, UI/UX Specialist, and Front-End Developer

Contact

- 973-580-4059
- rachelwener@hotmail.com
- www.wenerweb.com
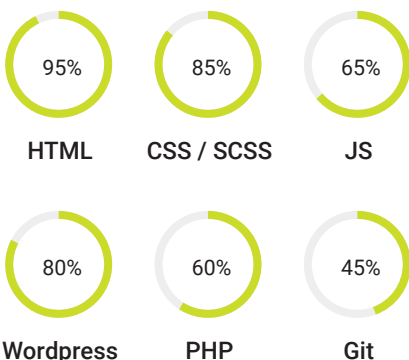
Education

Bachelor of Arts
Interactive Digital Media
Drexel University '17

Design Skills

Adobe Indesign
85%

Adobe Illustrator
80%

Adobe Photoshop
80%

Adobe After Effects
65%

Coding Skills

HTML	CSS / SCSS	JS
95%	85%	65%

Wordpress	PHP	Git
80%	60%	45%

Hello, I'm Rachel Wener

I'm a self-employed designer, UI/UX specialist, and front-end developer based in Philadelphia, USA. I started my career over 10 years ago in college, helping friends and classmates build websites and brands for their projects. Since then I've worked for design agencies, helped startups build and market their products, and collaborated with many talented individuals on marketing, web and UI projects.

Experience

2019 - Present   erphealth.com

UI/UX Designer & Developer - ERPHealth

Designed and built the user interface from scratch for a HIPPA compliant behavioral health platform that consists of multiple web apps and interfaces. Wireframes, mockups, and assets created in Adobe Photoshop, Illustrator, and InDesign. Front-end of web application built with HTML, CSS, and JS.

2019 - Present   phillyfriendshipvirtual.com

Designer & Wordpress Developer - Philly Friendship Circle

Design and build all things marketing for Philly Friendship Circle, including a custom Wordpress site, annual reports, newsletters, mailers, email and social media campaigns, branded packaging and more.

2019 - Present   ftcsolar.com

Designer & Wordpress Developer - FTC Solar

Manage and build upon pre-existing Wordpress site, create digital and print ad campaigns, design trade show booths & presentations, create reports & white papers.

2020 - 2022   SBRBio.com

Designer, UI/UX Designer, Wordpress Developer - SBRBio

Developed brand styles and guide based on provided logo, designed the user flow and interface for a native web app which controls medical devices, built wordpress site with tight timeline using customized premium Wordpress theme & Elementor, designed packaging for medical device and other medical products.

Rachel
Wener

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Experience cont.

2020 - 2022   sparechange.fund

Designer, UI/UX Designer, Wordpress Developer - Sparechange

Designed responsive user interface for dashboards that monitor charitable donations, created logo, brand identity and style guide, business cards, built Wordpress site with tight timeline using customized premium Wordpress theme & Elementor.

2020 - 2022   bonnieandpop.com

Graphic Designer - Bonnie & Pop

Designed inserts that accompany products & gift baskets, created business cards, web designs mockups, presentations for Costco and Target, and a product catalog.

2018 - 2019   merzbranding.com

Designer & Wordpress Developer - Merz Branding

Worked on custom Wordpress themes, designed and coded email campaigns, created short animations for social media using Adobe After Effects.

2016 - 2017

Jr. Web Developer - Netplus Agency

Worked on Wordpress websites, HTML5 emails, and SEO.